

IRONCAD™ Optimization Audit Program

Delivering on the promise of Productivity gains!

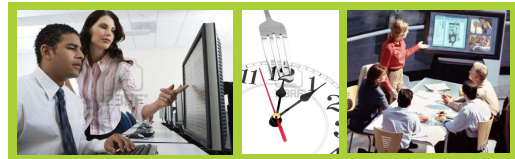
Magnacad Design Inc. has been a leading resource in the development of many post sales support tools and services.

The IronCAD Optimization Audit program has been developed to promote the usage and implementation of companies that have standardized on IronCAD solutions.

- Increase users productivity, lowering cost per project
- Help reduce your Design Cycle Time for more savings
- Increase user value/morale for increased productivity

The objective is to develop all users up to the same productive skill level that Magnacad has determined as a reasonable high standard. An MDI Certified IronCAD instructor is sent to your location for a full day and simply audits the users activity. The instructor observes and takes notes on the modeling behavior of each individual user. The instructor looks for modeling techniques, approaches, tool usage, and more and documents how more streamlined approaches can be gained. User questions are addressed during the audit if required. The audit program is not intended to be a training session, merely an information gathering session with some practical explanations explored on screen at the end of the audit day.

How Long is this program and what are the investment costs?



- 4 hours of observation amongst users.
- Lunch break per company policy.
- 3 hours Review/Education session to address issues observed.

Reduce Costs per Projects and Design Cycle Times

Imagine the productivity gains you can achieve from your IronCAD users if they walk away from the audit learning one new solution that increases their productivity only 5%.

SAVINGS...

Base Benchmark Time/Day	8 hours
Post-Audit Productivity gain per day	10% = 0.8 hours
Labor Rate	\$25/Hr.
IronCAD Users	2
Work days per year	240
0.8 hour X 240 days	192 hours per year
192 hours per year X \$25/hr. X 2 Users	\$9,600 per year.